



\$34.99

Keeping Your Children Safe Online is a hugely significant, timely and empowering book that is essential reading for any modern parent.

Available at all good bookshops or order online at www.pottonandburton.co.nz, use the coupon code SAFE17 at the shopping cart and receive free delivery within New Zealand.

John Parsons is the country's leading authority on cyber-safety for children. Based on years of frontline experience, John has developed a toolbox of highly practical, realistic and proven strategies for both children and their caregivers. *Keeping Your Children Safe Online* explains how to:

- communicate with your child about their use of technology
- keep family and friends safe in the digital world
- teach your child to project power and control when online
- maintain an acceptable level of screen time

The book also deals with specific issues such as preventing online sexual predation, sexting, cyber-bullying and other types of cyber-crime, as well as future-proofing your child's online reputation.


These strategies do not depend on technical skill. Rather, they simply require you to reinforce your existing family values, and then teach your child to broadcast these into their online world.



John Parsons works throughout New Zealand with young people, and their parents and caregivers, helping them stay safe in the digital world. He also works one-to-one with victims of cyber-crime, and delivers professional development workshops on online child protection to the New Zealand Police, and throughout the health and education sectors. He is committed to promoting the rights of children to use digital technology safely and ethically.

This book is a must-read for any parent wanting to develop resiliency in their child and to empower them in today's hyper-connected world.

– SIR GORDON TIETJENS, KNZM

 potton & burton

PO Box 5128, Nelson 7043, New Zealand
www.pottonandburton.co.nz